



## ASSET SUBMISSION INSTRUCTIONS

Congratulations on being selected as an inaugural Tribe creator! As one of the first creators on Tribe, you are setting the bar for the awesome art and content that users can view, share, buy, and even re-sell. The app is scheduled to release on the App Store and Google Play on or around February 22, 2022.

As one of the first Tribe artists, you will be featured on our website and in our mobile app:

- Be featured in the gallery page on tribe.art
- Have a dedicated artist page on tribe.art
- Be featured in the curated gallery in the mobile app

PLUS, these great benefits:

- No minting fees (we'll automatically mint your asset in the app)
- 10,000 Tribe tokens (your account will be preloaded with tokens after you submit at least 10 pieces of initial content)

## HOW TO PREPARE YOUR ASSETS FOR SUBMISSION ON THE WEBSITE

1. Determine what content type and assets you wish to post to Tribe. Tribe accepts the following content types:
  - **Stills:** Stills are static creations such as images, photographs, illustrations, drawings, written words and the like.
  - **Motion:** Motion includes any asset that features moving pictures or graphics. The content could range from live-action videos to animation to motion graphics.
  - **Sound:** Sound is any content that can be heard but not seen—ostensibly, sound is audio. Content under sound may include such items as instrumental music, lyrical songs, spoken word, speeches, sayings, jokes, etc.
2. In order to list your asset on Tribe, the following information is required upon submission.
  - **Title:** All creations must have a title to be listed. Titles should be short, unique, and memorable with a maximum of 50 characters including spaces.
  - **Description:** Each description is written into the blockchain once your NFT is minted. So this is forever. Choose it right and describe your art or creation here.
  - **Price:** How much do you want to receive for your NFT once it is sold( in U.S. Dollars)? Please provide the price with a decimal point (ex: \$XX.XX).
3. Make sure asset file meets the following technical specifications and requirements:

Content Type	Accepted File Formats	Max File Size Per File
Still	JPG, JPEG, PNG, GIF	80MB

Motion	MP4, MOV	80MB
Sound	MP3, WAV	80MB

We recommend that you save these files in a single folder on your computer or device for this process. You will be required to upload these media assets on the submission form. Note, once the Tribe mobile application is live after launch, you can easily upload your assets as NFTs from your mobile device files or camera roll.

## HOW TO SUBMIT YOUR ASSETS

To submit your information and assets, visit <https://tribe.art/asset-upload-submission-page/> and complete the steps as follows:

**Step 1:** Enter your first name, last name, email address, username, and profile photo. Note: Your username is your handle on Tribe. Optionally, you may include a brief bio and the URL to your website.

**Step 2:** In this step, you will enter in the title and price and upload the asset file for EACH asset. You must submit at least 1 asset. The form allows up to 10 different assets for submission. If you wish to upload more than 10 assets, please complete an additional form.

**Step 3:** Read and Agree to the [User Agreement](#) and click SUBMIT.

A confirmation page will load on the website if your submission was successful. Additionally, you will receive a confirmation email from Tribe.

## WHAT HAPPENS NEXT?

Once we receive your assets and create your page, you will receive a link to your featured Tribe artist page on tribe.art that you may share with your friends, family, and contacts.

On or before February 22, 2022, you will receive an email with a link to download the app from the App Store or Google Play, as well as the login credentials to access your Tribe account. Once you log in to the Tribe app, you may edit your profile and your gallery. Your account also will also be granted 10,000 Tribe Tokens.